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PRESS RELEASE

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## The EU SME Centre signs an MoU with the Union of Chambers and Commodity Exchanges of Turkey

On 15 April 2021, a Memorandum of Understanding (MoU) was signed by the representatives of the EU SME Centre and the Union of Chambers and Commodity Exchanges of Turkey (Türkiye Odalar ve Borsalar Birliği - TOBB).

Different from previous phases of the EU SME Centre project, a focus of this phase III has been placed on creating synergies with business support organisations based in COSME participating countries. We are therefore excited to announce that this MoU is the first that the Centre signs with a non-EU business support organization, and thus we welcome this opportunity, and we are looking forward to work with TOBB towards the common goal of supporting Turkish SMEs who have interest in developing commercial activities in the Chinese market.

TOBB and the EU SME Centre will be working closely in the coming months in the preparation of activities of the interest of the Turkish community including tailor-made training workshops and one-to-one consultation and supporting services.

*If you are a business support organisation in EU or a COSME country and have affiliated companies interested in the Chinese market, please contact our Partnership Coordinator to obtain further information about partnerships and collaborations. The EU SME Centre offers a wide range of complimentary services to partners and affiliated SMEs to improve their readiness to the market.*

### **About the Union of Chambers and Commodity Exchanges of Turkey (TOBB)**

*The Union of Chambers and Commodity Exchanges of Turkey (TOBB) is the highest legal entity in Turkey representing the private sector and it aims at ensuring unity and solidarity between chambers and commodity exchanges, enhancing development of the professions, facilitating professional work of members, promoting honesty and confidence, and preserving professional discipline and ethics.*

*Similar to the patterns of guilds and syndicates, which traditionally organized and represented tradesmen and producers throughout the Turkish History, TOBB, too, adopted a representative role in a democratic and modern society. Today, TOBB has 365 members in the form of local chambers of commerce, industry, commerce and industry, maritime commerce and commodity exchanges.*



The EU SME Centre is a project funded by the European Union's COSME Programme.

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### ***About the EU SME Centre***

*The EU SME Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China. Our team of experts provides advice and support in four areas – business development, law, standards and conformity and human resources. Collaborating with external experts worldwide, the Centre converts valuable knowledge and experience into practical business tools and services easily accessible online. From first line advice to in-depth technical solutions, we offer services through Knowledge Centre, Advice Centre, Training Centre, and SME Advocacy Platform.*

*The Centre is funded by the European Union and implemented by a consortium of five partners - the China Italy Chamber of Commerce in China, the China-Britain Business Council, the Danish Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.*



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